



## Design, Housing, & Merchandising, B.S. Option: Merchandising-Visual

The following plan is for students matriculating in or before the academic year 2021-2022. Minimum Major GPA: 2.0 Total Hours: 120  
This plan may be adjusted based on individual needs. For official degree requirements visit <https://registrar.okstate.edu/Degree-Requirements>.

<b>Block 1 – Fall 2021</b>	<b>(15 hours)</b>
DHM 1433 – Fundamentals of the Fashion Industry -FALL ONLY-	
DHM 1003 – Design Theory & Processes – <i>Must be taken fall of first year</i>	
EDHS 1112 or EDHS 3112 – Education & Human Sciences Seminar	
ENGL 1113 or 1313 or 1123 – Freshman Composition I	
HIST 1103 or 1483 or 1493 – American History	
DHM 1101 – Wicked Problems of Industrial Practice	
<b>Block 2 – Spring 2022</b>	<b>(15 hours)</b>
DHM 2573 – Textiles	
ENGL 1213 or 1413 or 1223 or 3323 – Composition II – <i>Prerequisite: ENGL 1113</i>	
MATH 1483 or 1513 or 2103 – <i>Prerequisite: Appropriate math placement score</i>	
POLS 1113 – American Government	
ECON 1113 or 2103 – Economics – <i>minimum grade of “C”</i>	
<b>Block 3 – Fall 2022</b>	<b>(14 hours)</b>
DHM 2913 – Sewn Products Quality Analysis – FALL ONLY - <i>Prerequisite: DHM 1433, 2573 both with minimum grade of “C”</i>	
DHM 2423 – Tech & Visual Communication – <i>Prerequisite: DHM 1003, 1433 both with minimum grade of “C”</i>	
Sustainability Module <i>choose one: DHM 4021, 4031, 4041, 4061, 4071, 4081, 4091, 4121, 4131, 4141, 4151, 4161, modules offered will vary by semester</i>	
ENGL 2513 - Creative Writing	
General Education: 4 credits any attribute	
<b>Block 4 – Spring 2023</b>	<b>(15 hours)</b>
DHM 2023 – Commerical Styling for Merchandising – <i>Prerequisite: DHM 1003 with minimum grade of “C”, ENGL 2513 recommended</i>	
DHM 2403 – Research Methods – <i>Prerequisite: MATH 1483 or 1513 with minimum grade of “C”</i>	
DHM 3213 – Heritage of Dress – SPRING ONLY – <i>Prerequisite: ENGL 1213 with minimum grade of “C” and 3 credits in History</i>	
DHM 2003 – Problem Solving Strategies	
General Education: 3 credits any attribute - <i>Recommend combining with Diversity designation</i>	
<b>Block 5 – Fall 2023</b>	<b>(15 hours)</b>
DHM 3853 – Visual Merchandising – <i>Prerequisite: DHM 1003, 1433, 2423 all with minimum grade of “C”, minimum 60 hours</i>	
DHM 3433 – Retail Strategies in the Digital Sector – <i>Prerequisite: DHM 1433, ECON 1113 or 2103</i>	
STAT 2013 or STAT 2023 – Elementry Statistics - <i>Prerequisite: MATH 1483 or 1513 or 2103 “C” or better</i>	
MSIS 3163 – Web Design Essentials	
General Education: 3 credits (N) Natural Science	
<b>Block 6 – Spring 2024</b>	<b>(16 hours)</b>
DHM 3991 – Pre-Internship Seminar–SPRING ONLY– <i>Prerequisite: DHM 1003, 2003, 2573, 3433, EDHS 1112/3112, Major GPA 2.5</i>	
MKTG 3213 – Marketing	
DHM 4993 – Global Sourcing Strategies – SPRING ONLY – <i>Prerequisite: ECON 1113 or 2103 or 2203</i>	
HDFS 2113 – Lifespan of Human Development	
General Education: 3 credits (H)-Humanities	
3 Credit - Controlled Elective - <i>DHM 3103, 3423, 4010, 4040, 4533, 4810, ENGL 4553, 4583, 4543, AMST 3653, PHIL 3773, MGMT 3123, 3313, 4213, 4533, MKTG 3433, 4513, 4773, 4543, May use one of the following: MGMT 4021, 4031, 4041, 4051, 4061, Max 6 hours of foreign language, 9 credits of DHM sustainability courses may be used.</i>	

<b>Summer 2024</b>	<b>(4 hours)</b>
<b>DHM 4824 – Professional Internship</b> –Prerequisite: DHM 3991, 3553 or 3853, Major GPA 2.5	

<b>Block 7 – Fall 2024</b>	<b>(14 hours)</b>
<b>Required Sustainability Module 1 credit - DHM 4071 or 4041</b>	
<b>Required Sustainability Module 1 credit – DHM 4111</b>	
<b>General Education: 3 credits any attribute - Recommend combining with International designation</b>	
<b>DHM 3033 – Material Culture – Prerequisite: DHM 3213 or 3303 or permission of instructor</b>	
<b>3 Credit - Controlled Elective - DHM 3103, 3423, 4010, 4040, 4533, 4810, ENGL 4553, 4583, 4543, AMST 3653, PHIL 3773, MGMT 3123, 3313, 4213, 4533, MKTG 3433, 4513, 4773, 4543, May use one of the following: MGMT 4021, 4031, 4041, 4051, 4061, Max 6 hours of foreign language, 9 credits of DHM sustainability courses may be used.</b>	
<b>Elective hours - 3 credits</b>	

<b>Block 8 – Spring 2025</b>	<b>(12 hours)</b>
<b>DHM 4013 – Advanced Visual Communication for Merchandisers – SPRING ONLY - Prerequisite: DHM 3853 with minimum grade of “C”</b>	
<b>DHM 4453 – Product Development Processes- SPRING ONLY - Prerequisite: ECON 1113 or 2103, &amp; minimum of 90 hrs</b>	
<b>Sustainability Module</b> choose one: DHM 4021, 4031, 4041, 4061, 4071, 4081, 4091, 4121, 4131, 4141, 4151, 4161, modules offered will vary by semester	
<b>3 Credit - Controlled Elective - DHM 3103, 3423, 4010, 4040, 4533, 4810, ENGL 4553, 4583, 4543, AMST 3653, PHIL 3773, MGMT 3123, 3313, 4213, 4533, MKTG 3433, 4513, 4773, 4543, May use one of the following: MGMT 4021, 4031, 4041, 4051, 4061, Max 6 hours of foreign language, 9 credits of DHM sustainability courses may be used.</b>	
<b>Elective hours – 2 credits</b>	
<b>Submit Graduation Application and considering submitting the Block Rate Exception form</b>	

Course Attribute Guide: (A) Analytical and Quantitative Thought; (H) Humanities; (S) Social and Behavioral Sciences; (N) Natural Sciences; (L) Scientific Investigation – Laboratory Science; (D) Diversity; (I) International Dimension

Must have one course designated with “I” International Dimension. Students are encouraged to take H/I course.  
 Must have one course designated with “D” Diversity Dimension. Students are encouraged to take H/D or D/S course.  
 Minimum grade of “C” in major core requirements.

**Other Requirements**

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- **Transfer Admission Requirements:** 2.00 for less than 31 hours; 2.25for 31-45 hours; 2.50 for more than 45 hours and minimum grade of “C” in MATH 1483 or MATH 1513 or MATH 2103.

**Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2027.

This plan is provided as a courtesy. The official degree requirements sheet and Degree Works audit are used to determine eligibility for graduation.

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Visit our college’s Career Development office for career & professional development assistance.  
 101 Nancy Randolph Davis | [careersuccess@okstate.edu](mailto:careersuccess@okstate.edu) | Schedule an appointment via the STAR system  
 Check out our Student Success Community on Canvas!