



FASHION MERCHANDISING, BS

The following guide is for students matriculating in or before the academic year **2026-2027**. Official degree requirements can be found at <https://catalog.okstate.edu/degree-programs/>. This plan may be adjusted based on individual needs, please consult with your academic advisor. [Prerequisite coursework is listed below in brackets]

Minimum Overall GPA: 2.50

Total Hours: 120

YEAR 1, FALL SEMESTER (16 hours)

DM 1003	Design Theory and Processes	[FALL ONLY]
DM 1433	Fundamentals of the Fashion Industry	[FALL ONLY]
ENGL 1113	Composition I	
HIST 1483	American History	[or HIST 1103 or HIST 1493]
MATH 1483	Mathematical Functions and Their Uses	[ALEKS score of 35 or higher, minimum grade of C]
UNIV 1111	First Year Seminar	

YEAR 1, SPRING SEMESTER (15 hours)

DM 2243	Sustainability in the Fashion Industry	[DM 1433] SPRING ONLY
DM 2573	Textiles	
ENGL 1213	Composition II	
POLS 1113	American Government	
General Education	<3 Credits>	[any Q, H, N, or S with Global attribute]

YEAR 2, FALL SEMESTER (16 hours)

DM 2913	Sewn Product Quality Analysis	[DM 1433, DM 2573] FALL ONLY
DM 2403	Research Methods	[MATH 1483 or higher, minimum grade of C]
ECON 1113	Economics	
General Education	<3 Credits>	[any Q, H, N, S, or F]
Controlled Elective	<3 Credits>	[See below for suggestions]
EDHS 3111	Preparing for Your Future Career	

YEAR 2, SPRING SEMESTER (15 hours)

DM 2003	Problem Solving Strategies	
DM 2423	Technical and Visual Communications	[DM 1003, DM 1433] SPRING ONLY
DM 3213	Heritage of Dress	[ENGL 1213] SPRING ONLY
General Education	<3 Credits>	[Natural Science]
Controlled Elective	<3 Credits>	[See below for suggestions]

YEAR 3, FALL SEMESTER (14 hours)

DM 3433 Retail Strategies in the Digital Sector	[DM 1433, ECON 1113] FALL ONLY
DM 3563 Fashion Buying and Planning	[MATH 1483 or greater] FALL ONLY
DM 3991 Pre Internship Seminar	[DM 1003, DM 2003, DM 2573, UNIV 1111, Major GPA 2.50] FALL ONLY
General Education <3 Credits>	[any Q, H, N, or S with Diversity attribute]
General Education <1 Credit>	[any Q, H, N, or S attribute]
Controlled Elective <3 Credits>	[See below for suggestions]

YEAR 3, SPRING SEMESTER (15 hours)

DM 3443 Fashion Marketing Strategies	[DM 1433] SPRING ONLY
DM 3993 Global Sourcing Strategies	[ECON 1113 or higher; Junior standing] SPRING ONLY
DM 4010 Fashion Show Production	
HDFS 2113 Lifespan of Human Development	
General Education <3 Credits>	[Humanities]

YEAR 3, SUMMER SEMESTER (4 hours)

DM 4824 Professional Internship	[DM 3991, Major GPA 2.50]
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YEAR 4, FALL SEMESTER (12 hours)

DM 3853 Visual Merchandising	[DM 2423] FALL ONLY
DM 4453 Fashion Entrepreneurship	[ECON 1113 or higher] FALL ONLY
Controlled Elective <3 Credits>	[See below for suggestions]
Elective <3 Credits>	

YEAR 4, SPRING SEMESTER (13 hours)

DM 3033 Material Culture or Controlled Elective	
DM 3463 Fashion Consumer Behavior	[DM 1433] SPRING ONLY
Controlled Elective <3 Credits>	[See below for suggestions]
Elective <3 Credits>	
Elective <1 Credit>	
IMPORTANT: File graduation application with enrollment	

IMPORTANT: All DM courses and/or course prerequisites must have a minimum grade of C.

Prior to enrolling in an OSU math class, you will need to complete the Math Placement Exam to ensure success in your first math course. The OSU Math Placement Exam is designed to find the strengths and weaknesses of your mathematical knowledge, report results to you, and then, if necessary, provide you with online learning modules for improving your knowledge to prepare for the appropriate course. **Math Placement Exam:** <https://go.okstate.edu/admissions/orientation-and-enrollment/math-placement>

Controlled Elective Suggestions:

DM 4010 Fashion Show Production
DM 4040 International Studies in DM
DM 4023 Retail Analytics and Insights
ENGL 2513 Creative Writing

STAT 2013 Elementary Statistics
MKTG 3213 Marketing
MGMT 3013 Fundamentals of Management

Official degree requirements can be found at <https://catalog.okstate.edu/education-human-sciences/design-merchandising/fashion-merchandising-bs/>

Other Requirements:

- 1) 40 hours of upper-division course work
- 2) Required for graduation:
 - a) 2.00 Overall GPA;
 - b) 2.50 GPA in major for enrollment in RMRT 4680 Internship in Recreations Management; and
 - c) 2.50 GPA in College/Departmental Requirements
- 3) The student must earn minimum grades of "C" or "P" in the College/Departmental and Major Requirements

Additional State/OSU Requirements:

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2032.