

## 8. Homepage and overall design (Outcome 3: Professional Communication) \*

- ☐ 4 - Exceptional: All aspects of the home page and overall web design are exceptionally completed.
- ☐ 3 - Thorough: home page clearly explains the purpose of the site; site is readable, with clear, consistent fonts and good text-to-background contrast; site is easy to navigate; colors and graphics present an appropriate professional image; use of multimedia is appropriate; copyright laws are followed by using only original work or creative commons elements with proper attribution.
- ☐ 2 - Adequate: home page adequately explains the purpose of the site; site may have some minor issues with font readability or text-to-background contrast; navigation might be somewhat confusing; colors and graphics may not be clearly appropriate for a professional website; there may be very little use of multimedia or the site may be cluttered with too much media or media that is a poor fit for the purpose; there may be one or two images that lack proper attribution.
- ☐ 1 - Inadequate: home page does not explain the purpose of the site; site uses very hard to read fonts and/or has poor text-to-background contrast; navigation is confusing; colors and graphics present a frivolous or inappropriate, unprofessional image; site is text-only or is cluttered with excessive and/or irrelevant multimedia elements; images and other media appear to violate copyright.

## 9. Technology Showcase (Outcome 2: Content Knowledge) \*

- ☐ 4 - Exceptional: showcase page(s) are very well organized and exceptional in visual appeal; more than five work samples posted and viewable on the web; each work sample has a very well-written paragraph that describes the context of the project and how it relates to learning.
- ☐ 3 - Thorough: showcase page(s) well organized and visually appealing; minimum of five work samples posted and viewable on the web; each work sample has a well-written paragraph that describes the context of the project and how it relates to learning.
- ☐ 2 - Adequate: showcase page(s) reasonably well organized and visually adequate; minimum of five work samples posted; no more than one work sample requiring a download; each work sample has a paragraph that marginally addresses the context of the project and how it relates to learning.
- ☐ 1 - Inadequate: showcase page(s) not well organized; visually cluttered or otherwise unprofessional; fewer than five work samples posted and/or viewable; missing descriptions of the context of the project and how it relates to learning (OR technology showcase not posted at all).

## 10. Oral Presentation (Outcome 3: Professional Communication) \*

- ☐ 4 - Exceptional: presentation is engaging and creative, is well organized and clear, has excellent sound and picture quality, and presents a thorough overview of the portfolio
- ☐ 3 - Thorough: presentation is well organized and clear, has good sound and picture quality, and presents a thorough overview of the portfolio
- ☐ 2 - Adequate: presentation is organized and adequately clear, has adequate sound and picture quality, and presents a complete overview of the portfolio
- ☐ 1 - Inadequate: presentation is not well organized and is hard to follow; sound and picture quality are poor; presents a superficial "tour" of the portfolio.

## 6. Statement of Professional Goals (Outcome 1: Goals and Philosophy) \*

- ☐ 4 - Exceptional: Exceptional articulation of professional goals; well grounded in the history and philosophy of the educational technology field.
- ☐ 3 - Thorough: Thorough and clear articulation of professional goals; some connection to the history and philosophy of the educational technology field.
- ☐ 2 - Adequate: Acceptable articulation of professional goals; connected to the education field in general
- ☐ 1 - Inadequate: Poor articulation of professional goals; no clear connection to the field

## 7. Reflective Essay (Outcome 2: Content Knowledge) \*

- ☐ 4 - Exceptional: All standards addressed with more than two indicators for each standard; presents extensive detail (e.g., references to reading with citations, examples of projects or experiences, etc.) to thoroughly demonstrate learning rather than simply claiming it; essay is very well-organized and engaging to read; writing is clear and professional with few or no grammatical errors, typos, or awkward word choices; essay is extremely well-contextualized and understandable to an authentic audience outside of OSU.
- ☐ 3 - Thorough: All standards addressed with at least two indicators for each standard; presents enough detail (e.g., references to reading with citations, examples of actual projects or experiences, etc.) to demonstrate learning rather than simply claiming it; essay is well-organized and easy to read; writing is clear and professional with few or no grammatical errors, typos, or awkward word choices; essay is well-contextualized and understandable to an authentic audience outside of OSU.
- ☐ 2 - Adequate: All standards marginally addressed with at least one indicator for each standard; at least some standards addressed with enough detail (e.g., references to reading with citations, examples of actual projects or experiences, etc.) to demonstrate learning rather than simply claiming it; essay is somewhat disorganized and hard to follow but still understandable with effort; writing has grammatical errors, typos, or awkward word choices but is still understandable with effort; essay is sometimes too OSU-specific and parts of it would not be understood by an authentic audience outside of OSU.
- ☐ 1 - Inadequate: Some standards not addressed or are addressed without reference to any indicators; essay uses vague claims of learning but lacks details (e.g., references to reading with citations, examples of actual projects or experiences, etc.) in enough detail to demonstrate learning; essay is disorganized to the point that it is not understandable; writing has grammatical errors, typos, or awkward word choices that make it difficult for the reader to understand; essay is full of jargon or OSU-specific terminology and would not make sense to an authentic audience outside of OSU (or reflective essay not posted at all).

# EDTC Portfolio Rubric

...

## 1. Last Name \*

Enter your answer

## 2. First Name \*

Enter your answer

## 3. Student CWID

Enter your answer

## 4. Semester \*

Enter your answer

## 5. Resume or Curriculum Vitae (Outcome 1: Goals and Philosophy) \*

- ☐ 4 - Exceptional: resume is exceptional in formatting, professionalism, and presentation of professional credentials
- ☐ 3 - Thorough: resume is cleanly formatted; looks professional; adequately presents professional credentials
- ☐ 2 - Adequate: resume has formatting problems (e.g., alignment) that detracts from its professional appearance but still adequately communicates professional credentials
- ☐ 1 - Inadequate: resume is so incomplete or poorly formatted that it would likely hurt the candidate's search for employment (or resume not posted at all).