

EUPHORIA

FASHION SHOW

AN ORANGE CARPET AFFAIR

Oklahoma State University's Design and Merchandising Department welcomes you to join us in celebrating the 13th successful year of our Euphoria fashion show. Euphoria highlights the best work of our talented student designers and brings Stillwater together for a night of fun. Join us Friday, April 19, 2024 @8:00PM on Oklahoma State University's campus as we celebrate our talented senior designers and give a preview of upcoming fashion trends. As much fun as the Euphoria Fashion Show is, it provides a valuable life experience for future designers who graduate from a program ranked 24th nationally. The collections/garments are designed and assembled by the fashion design students after two semesters of research, patternmaking and production. Euphoria is the pinnacle of our Apparel Design senior's talent and education wrapped up in one incredible evening.

This Orange carpet event will feature five student designers, Euphoria merchandise, and an optional VIP experience. Partner with one of the nation's top design schools and make your company visible on the Oklahoma State campus. The Design and Merchandising department have alumni who are working as a VP of Design for Karl Lagerfeld Paris & DKNY Sportswear, a Jewelry Designer for Megan Thorn Fine Jewels, a Senior Director of Product Development for all Calvin Klein Footwear, a Technical Designer for DKNY, a Handbag Designer for Reformation, a Designer for IZOD, and an Assistant Designer for Steve Madden, along with many others. By supporting Euphoria, you are not only advancing student education, but it places you and your company in one of the highest-profile University events. *Become a part of this rich tradition!*

All levels of sponsorship are available, and each offers the opportunity to place your brand in front of over 400+ Euphoria guests with the possibility of reaching over 100,000 people through our social media channels. This year, all sponsorship ads will be **virtual**. Call or email Diane Limbaugh (405-744-5035, diane.morton@okstate.edu) or Lynn Boorady (405-744-6552, lynn.m.boorady@okstate.edu) for information on supporting this year's Euphoria event.

Thank you in advance for considering being a part of this event showcasing our talented Apparel Design students. Sponsorship information is included in this packet and on the sponsors page on the Euphoria website: <https://euphoria.okstate.edu>

Sincerely,



[euphoria.OKState.edu](https://euphoria.okstate.edu)



[@okstate_euphoria](https://www.instagram.com/okstate_euphoria)



[#OSUeuphoria](https://twitter.com/OSUeuphoria)

ALL PROCEEDS FROM RUNWAY BENEFIT THE DM STUDENTS OF OKLAHOMA STATE UNIVERSITY

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CORPORATE SPONSORSHIP LEVELS

HAUTE COUTURE - \$5,000

- 4 VIP tickets to the evening cocktail reception with reserved seating at the fashion show
- 4 Complementary bags
- 4 Complementary OSU wool plaid scarfs
- Your company name, website, or social media links are to be included on the Euphoria website, Euphoria Instagram, and departmental social media pages **if submitted by the deadline.**
- Social media goes out to Oklahoma State University faculty, staff, alumni, students, and friends – nearly 100,000 OSU constituents.

AVANT GARDE - \$3,000

- 2 VIP tickets to the evening cocktail reception and reserved seating at the fashion show
- 2 Complementary bags
- 2 Complementary OSU wool plaid scarfs
- Your company name, website, or social media links are to be included on the Euphoria website, Euphoria Instagram, and departmental social media pages **if submitted by the deadline.**
- Social media goes out to Oklahoma State University faculty, staff, alumni, students, and friends – nearly 100,000 OSU constituents.

TIMELESS - \$2,000

- 2 VIP tickets to the evening cocktail reception and reserved seating at the fashion show
- 2 Complementary bags
- 1 Complementary OSU wool plaid scarfs
- Your company name, website, or social media links are to be included on the Euphoria website, Euphoria Instagram, and departmental social media pages **if submitted by the deadline.**
- Social media goes out to Oklahoma State University faculty, staff, alumni, students, and friends – nearly 100,000 OSU constituents.

AU COURANT (IN THE KNOW) - \$1,000

- 2 VIP tickets to the evening cocktail reception and reserved seating at the fashion show
- Your company name, website, or social media links are to be included on the Euphoria website, Euphoria Instagram, and departmental social media pages **if submitted by the deadline.**
- Social media goes out to Oklahoma State University faculty, staff, alumni, students, and friends – nearly 100,000 OSU constituents.

LOYAL AND TRUE - \$500

- 1 VIP ticket, cocktail reception, and reserved seating, **OR** 3 General Admission tickets
- Your company name, website, or social media links are to be included on the Euphoria website, Euphoria Instagram, and departmental social media pages **if submitted by the deadline.**
- Social media goes out to Oklahoma State University faculty, staff, alumni, students, and friends – nearly 100,000 OSU constituents.

PISTOL PETE PACKAGE – \$300

- 2 general admission tickets
- Your company name, website, or social media links to be included on Euphoria website and Euphoria Instagram **if submitted by the deadline.**

STILLWATER'S FINEST PACKAGE – \$200

- 1 general admission ticket
- Your company name, website, or social media links to be included on Euphoria website and Euphoria Instagram **if submitted by the deadline.**

TRENDSETTER PACKAGE – \$100

- Your company name, website or social media links to be included on Euphoria website **if submitted by the deadline.**

ALL SPONSORSHIP PROCEEDS DIRECTLY FUND STUDENT SCHOLARSHIPS FOR THE DESIGN AND MERCHANDISING DEPARTMENT OF OKLAHOMA STATE UNIVERSITY.

CONTRACT DEADLINE IS FEBRUARY 29, 2024

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April 19, 2024 ♦ 8:00 p.m. ♦ ConocoPhillips Alumni Center

Sponsorship Categories: Name or logo will be listed on the website – see the sponsorship page for more information.

Sponsorship levels	\$100	\$200	\$300	\$500	\$1,000	\$2,000	\$3,000	\$5,000
VIP Tickets				1	2	2	2	4
Euphoria Bag						2	2	4
General Admission Tickets		1	2					
Euphoria Website Presence	✓	✓	✓	✓	✓	✓	✓	✓
Euphoria Instagram Shout out		✓	✓	✓	✓	✓	✓	✓
DM Instagram, Facebook, LinkedIn				✓	✓	✓	✓	✓
OSU Wool Plaid Scarf						1	2	4

Contracts must be received by **February 29, 2024** to be included on website and to get social media presence prior to the Euphoria Fashion Show. **Your website, and/or social media information must be included.**

Sponsorship Payment must be received by March 25, 2024 mailed to Diane Limbaugh 431 Nancy Randolph Davis building, OSU, Stillwater, OK 74078

Fill out the contract and tear off at the dotted line for mail in submission. Or submit form to okstate_euphoria24@outlook.com

DM Euphoria Fashion Show Sponsorship Contract

Business: _____ Contact Name: _____

Telephone Number: _____ Email Address: _____

Mailing address: _____

Sponsorship Level: _____ Checks made payable to: **MADA**

Social Media Link or Website information: _____ Check Number: _____

_____ Cash Donation Amount: \$ _____

_____ Mail check to address below:

By signing this document, I agree to these terms and verify that all the above information: contact name, telephone number, email address, social media information donation amount, and payment are correct.

Signature: _____

Date: _____

This form and payment may be mailed to:
 Euphoria Fashion Show
 431 Nancy Randolph Davis
 Stillwater, OK 74078-6142
 405-744-5035

Submit Contract to: okstate_euphoria24@outlook.com
 Any Questions, Contact: diane.morton@okstate.edu



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FRIDAY, APRIL 19th, 2024

ConocoPhillips Alumni Center

VIP RECEPTION @ 6:00 P.M.

DOORS OPEN @ 7:30 P.M.

SHOW BEGINS @ 8:00 P.M.

 @okstate_euphoria



SEE YOU AT THE SHOW!

APRIL 19TH @ 8 PM

Conoco Phillips Alumni Center

Oklahoma State University

okstate_euphoria24@outlook.com