



COLLEGE OF
**EDUCATION AND
HUMAN SCIENCES**

DESIGN, HOUSING AND MERCHANDISING: **FASHION DESIGN AND PRODUCTION**



OVERVIEW

Combine the creative expression of design with the precision of apparel manufacturing in fashion, technical and functional areas as a student in Fashion Design and Production. You will develop expertise in pattern making, computer-aided design, 3D design, technical specification packages, garment construction, fabric sourcing and more, and you will be prepared to play an important role in generating design concepts through production. One hundred percent of Fashion Design and Production students complete internships with companies such as Anthropologie, Target, Ralph Lauren, Steve Madden and many others. You will be well-equipped to integrate the principles of design, industrial production technologies and the business of the global fashion industry in men's, women's, children's, footwear and accessories sectors.

PROGRAM HIGHLIGHTS

- One of only 13 American Apparel and Footwear Association affiliated programs in U.S.
- You are eligible to apply for Fashion Scholarship Fund scholarships, which total \$1.2 million each year.
- Opportunities to participate in industry-sponsored competitions, like Gerber Technology's technology ideation project.
- Annual program trip to New York for industry and alumni events and interviews at prospective internship sites.
- Faculty-led study abroad experiences in locations such as London, Paris and Spain.
- New Product Design and Testing Lab with state-of-the-art industry equipment.
- Annual Euphoria student-produced fashion show highlights student design collections.

NOTABLE NUMBERS

#7

#7 ranked Fashion Design program in the southwest region of the U.S. by Fashion-Schools.org.

STUDENT PERSPECTIVE

“ I was given the chance to learn old school design methods mixed with new technology. I work with both methods every day at Kohl's, and I was able to help my team onboard with 3D design and PLM since I had already been working with these programs throughout my degree.”

– Audrey Bilyeu, Fashion Design and Production graduate

PEOPLE. PASSION. PURPOSE.

FASHION DESIGN AND PRODUCTION

(122 total credit hours)

SAMPLE FOUR-YEAR PLAN OF STUDY

1

FALL

Basic Apparel Assembly
 Fundamentals of the Fashion Industry
 Design Theory and Processes
 Wicked Problems of Industrial Practice
 Composition I*
 First Year Seminar

15 hrs.

SPRING

Intermediate Apparel Assembly
 Communication and Presentation Techniques
 Composition II*
 Math Course*
 American Government*

16 hrs.

2

FALL

Draping
 Problem Solving Strategies
 Textiles
 American History*
 General Education Course

16 hrs.

SPRING

Flat Pattern Design
 Research Methods
 Quality Analysis for Apparel Design
 Sustainable Design Module
 Economics

14 hrs.

3

FALL

Computer-Aided Flat Pattern Design
 Textile Surface Design
 Material Culture
 Controlled Elective
 General Education Course

15 hrs.

SPRING

Heritage of Dress
 Advanced Technology for Apparel
 Sustainable Design Module
 Marketing
 General Education Course
 Pre-Internship Seminar

14 hrs.

SUMMER Professional Internship 4 hrs.

4

FALL

Advanced Apparel Design
 Functional Clothing Design
 Lifespan of Human Development
 Science Course*
 Behavioral Science Course*

15 hrs.

SPRING

Preproduction Processes
 Fundamentals of Management
 Global Sourcing Strategies
 Humanities Course*
 General Education Course

13 hrs.

*Suggested for students seeking concurrent, dual credit or Advanced Placement (AP) course options to apply directly to this degree plan. Refer to the OSU Transfer Credit Guide and Credit By Exam Guide for specific course information online at okstate.edu.

RELATED MINORS AND CERTIFICATES

Merchandising ○ Sustainable Design ○ Theatre ○ International Business

Minors are designed to enhance and complement a major field of study. They are not required, and additional courses may need to be added to the plan above.

PROSPECTIVE STUDENT SERVICES

Watson Family Center for Student Development
 106 Willard | Stillwater, OK 74078
 (405) 744-6350 | educate@okstate.edu

More about this major: okla.st/fashiondesign



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@okstate_EHS
 education.okstate.edu