DESIGN, HOUSING AND MERCHANDISING:
FASHION DESIGN AND PRODUCTION

OVERVIEW

Combine the creative expression of design with the precision of apparel manufacturing in fashion, technical and functional areas as a student in Fashion Design and Production. You will develop expertise in pattern making, computer-aided design, 3D design, technical specification packages, garment construction, fabric sourcing and more, and you will be prepared to play an important role in generating design concepts through production. One hundred percent of Fashion Design and Production students complete internships with companies such as Anthropologie, Target, Ralph Lauren, Steve Madden and many others. You will be well-equipped to integrate the principles of design, industrial production technologies and the business of the global fashion industry in men’s, women’s, children’s, footwear and accessories sectors.

PROGRAM HIGHLIGHTS

• One of only 13 American Apparel and Footwear Association affiliated programs in U.S.
• You are eligible to apply for Fashion Scholarship Fund scholarships, which total $1.2 million each year.
• Opportunities to participate in industry-sponsored competitions, like Gerber Technology’s technology ideation project.
• Annual program trip to New York for industry and alumni events and interviews at prospective internship sites.
• Faculty-led study abroad experiences in locations such as London, Paris and Spain.
• New Product Design and Testing Lab with state-of-the-art industry equipment.
• Annual Euphoria student-produced fashion show highlights student design collections.

NOTABLE NUMBERS

#7 ranked Fashion Design program in the southwest region of the U.S. by Fashion-Schools.org.

STUDENT PERSPECTIVE

"I was given the chance to learn old school design methods mixed with new technology. I work with both methods every day at Kohl’s, and I was able to help my team onboard with 3D design and PLM since I had already been working with these programs throughout my degree."

– Andrey Bilyeu, Fashion Design and Production graduate

PEOPLE. PASSION. PURPOSE.
## SAMPLE FOUR-YEAR PLAN OF STUDY

### FALL
- Basic Apparel Assembly
- Fundamentals of the Fashion Industry
- Design Theory and Processes
- Wicked Problems of Industrial Practice
- Composition I*
- First Year Seminar

### SPRING
- Intermediate Apparel Assembly
- Communication and Presentation Techniques
- Composition II*
- Math Course*
- American Government*

### FALL
- Draping
- Problem Solving Strategies
- Textiles
- American History*
- General Education Course

### SPRING
- Flat Pattern Design
- Research Methods
- Quality Analysis for Apparel Design
- Sustainable Design Module
- Economics

### FALL
- Computer-Aided Flat Pattern Design
- Textile Surface Design
- Material Culture
- Controlled Elective
- General Education Course

### SPRING
- Heritage of Dress
- Advanced Technology for Apparel
- Sustainable Design Module
- Marketing
- General Education Course

### SUMMER
- Professional Internship 4 hrs.

### FALL
- Advanced Apparel Design
- Functional Clothing Design
- Lifespan of Human Development
- Science Course*
- Behavioral Science Course*

### SPRING
- Preproduction Processes
- Fundamentals of Management
- Global Sourcing Strategies
- Humanities Course*
- General Education Course

*Suggested for students seeking concurrent, dual credit or Advanced Placement (AP) course options to apply directly to this degree plan. Refer to the OSU Transfer Credit Guide and Credit By Exam Guide for specific course information online at okstate.edu.

### RELATED MINORS AND CERTIFICATES

- Merchandising
- Sustainable Design
- Theatre
- International Business

Minors are designed to enhance and complement a major field of study. They are not required, and additional courses may need to be added to the plan above.